

OCT23/12 10.11
*** WFTV-TV ***

REP. # OFF. # 6556 SALESMAN #

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6391319

CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>ROMNEY FOR PRESIDENT</u>	EST# <u>31</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT24/12	OCT30/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT23/12 10.11

REP: TO LENA

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$282500..140X
PLS CFM, THX 10/23

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = AGENCY EST# = 31
AGENCY PRODUCT CODE =

1	600A-700A	30	\$1,875.00	10/24	10/26	3	Fr 1
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PROGRAM : NEWS
CON COM1 : 1X PER DAY

2	600A-700A	30	\$1,875.00	10/29	10/30	2	M	FTT
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PROGRAM : NEWS
CON COM1: 1X PER DAY

REP HEADLINE# 6391319
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,000.00	10/29	10/30	2		M-TU	2
4			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,000.00	10/24	10/26	3		W-F	3
5			1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$560.00	10/24	10/26	3		W-F	3
6			1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$560.00	10/29	10/30	2		M-TU	2
7			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/29	10/30	2		M-TU	2
8			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/24	10/26	3		W-F	3
9			1200N-100P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$850.00	10/29	10/30	4		M-TU	4
10			1200N-100P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$850.00	10/24	10/26	6		W-F	6
11			100P-200P PROGRAM : CHEW CON COM1: 1X PER DAY	30		\$800.00	10/24	10/26	3		W-F	3

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12			100P-200P PROGRAM : CHEW CON COM1 : 1X PER DAY	30		\$800.00	10/29	10/30	2		M-TU	2
13			300P-400P PROGRAM : STEVE HARVEY CON COM1 : 1X PER DAY	30		\$650.00	10/24	10/26	3		W-F	3
14			300P-400P PROGRAM : STEVE HARVEY CON COM1 : 1X PER DAY	30		\$650.00	10/29	10/30	2		M-TU	2
15			400P-500P PROGRAM : DR OZ CON COM1 : 1X PER DAY	30		\$800.00	10/24	10/26	3		W-F	3
16			400P-500P PROGRAM : DR OZ CON COM1 : 1X PER DAY	30		\$800.00	10/29	10/30	2		M-TU	2
17			500P-530P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$2,250.00	10/24	10/26	6		W-F	6
18			500P-530P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$2,250.00	10/29	10/30	4		M-TU	4
19			600P-630P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$3,000.00	10/29	10/30	4		M-TU	4
20			600P-630P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$3,000.00	10/24	10/26	6		W-F	6

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			700P-730P PROGRAM : JEOPARDY CON COM1: 2X WED, 1X TH-F	30		\$3,000.00	10/24	10/26	4		W-F	4
22			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$3,000.00	10/29	10/30	2		M-TU	2
23			730P-800P PROGRAM : WHEEL CON COM1: 2X WED, 1X TH-F	30		\$3,000.00	10/24	10/26	4		W-F	4
24			730P-800P PROGRAM : WHEEL CON COM1: 2X MON 1X TUE	30		\$3,000.00	10/29	10/30	3		M-TU	3
25			1100P-1130P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,000.00	10/24	10/26	6		W-F	6
26			1100P-1130P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,000.00	10/29	10/30	4		M-TU	4
27			500A-530A PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$625.00	10/24	10/26	6		W-F	6
28			500A-530A PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$625.00	10/29	10/30	4		M-TU	4
29			1100P-1130P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,000.00	10/29	10/30	4		M-TU	4

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	: SPTS
30			1100P-1130P	30		\$2,000.00	10/24	10/28	10		W-SU	10
PROGRAM : NEWS												
CON COM1: 2X PER DAY												
31			800P-1000P	30		\$9,250.00	10/29	10/29	1		MON	1
PROGRAM : DANCING W/STARS												
32			1000P-1100P	30		\$6,000.00	10/29	10/29	1		MON	1
PROGRAM : CASTLE												
33			900P-1000P	30		\$9,250.00	10/30	10/30	1		TUE	1
PROGRAM : DANCING RESULTS												
34			800P-830P	30		\$6,600.00	10/24	10/24	1		WED	1
PROGRAM : MIDDLE												
35			900P-1000P	30		\$6,500.00	10/25	10/25	1		THU	1
PROGRAM : GREYS												
36			1000P-1100P	30		\$5,000.00	10/25	10/25	1		THU	1
PROGRAM : SCANDAL												
37			800P-900P	30		\$3,000.00	10/26	10/26	1		FRI	1
PROGRAM : SHARK TANK												
38			900P-1000P	30		\$3,450.00	10/26	10/26	1		FRI	1
PROGRAM : PRIMETIME LIVE												
39			1000P-1100P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : 20/20												
40			900A-1000A	30		\$1,050.00	10/27	10/27	2		SAT	2
PROGRAM : GMA												
41			700P-730P	30		\$850.00	10/27	10/27	1		SAT	1
PROGRAM : JEOP												

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42			730P-800P PROGRAM : WHEEL	30		\$850.00	10/27	10/27	1		SAT	1
43			800P-1130P PROGRAM : FTBL	30		\$3,300.00	10/27	10/27	2		SAT	2
44			1130P-1200M PROGRAM : NEWS	30		\$1,250.00	10/27	10/27	1		SAT	1
45			600A-845A PROGRAM : NEWS	30		\$850.00	10/28	10/28	3		SUN	3
46			1200N-1230P PROGRAM : NEWS	30		\$600.00	10/28	10/28	2		SUN	2
47			600P-630P PROGRAM : NEWS	30		\$1,500.00	10/28	10/28	2		SUN	2
48			700P-800P PROGRAM : AFV	30		\$2,750.00	10/28	10/28	1		SUN	1
49			800P-900P PROGRAM : ONCE UPON A TIME	30		\$6,500.00	10/28	10/28	1		SUN	1
50			900P-1000P PROGRAM : REVENGE	30		\$6,000.00	10/28	10/28	1		SUN	1
51			1100P-1130P PROGRAM : NEWS	30		\$2,000.00	10/28	10/28	2		SUN	2
OCT/12			184880.00	NOV/12		97620.00						
CONTRACT TOTAL 282500.00												
TOTAL SPOTS 140												

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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$743,421 WFTV 38% WKMG 38% WESH 16% WOFL 7% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*